



ERNESTO MANUEL PÉREZ ARAQUE

UI & UX Designer

I'm a UI & UX designer with a passion for designing clean and functional user experiences. I enjoy turning complex problems into beautiful and intuitive interface designs. I'm also a front-end developer, and I have experience in 3D interfaces and animation.

CONTACT

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ABOUT ME

BIRTH DATE
24-04-1984

NATIONALITY
Spanish

DIRECTION
Barcelona - 08010

LICENSE
License - B1

GENDER
Male

EXPERIENCE

GVC GAESCO UX Lead, UI & Front End Developer

AUG 2017 - PRESENT / BARCELONA - SPAIN

I work as a UX, UI and Front End Developer, my main job is to design a new app to operate in the Stock market, I work side by side with the most important brokers of Barcelona Spain creating an optimized user experience, my main roles and responsibilities are:

Research, analyze and redesign the user journey.

Design new user interaction system that simplifies the account management and the buy and selling processes.

Design-oriented to data, making dashboards and integrate graphics to show relevant information extracted from the markets and the account more visually to the customer.

Create a new brand identity for the app and make a new visual design and make a UI with all the redesigned elements.

Develop the web using HTML5 CSS3 Javascript JQuery & Angular 4

Design a CSS a framework using SMACC OOCDD and BEM to simplify the developing process.

Integrate the elements in an Angular 4 environment.

SEAT Senior UI & UX Designer

NOV 2016 - AUG 2017 / BARCELONA - SPAIN

I worked inside SEAT design studio in Barcelona (Martorell) in a design lab for mobility solutions and innovation, my key roles and responsibilities were:

Contribute with innovative ideas thinking about the future of the mobility industry.

Creating concepts and translate into wireframes and mockups that lead to intuitive user experiences.

Facilitate client's product visions by researching wire framing, sketching, prototyping, and mocking up user experiences for digital products.

Design and deliver wireframes, user stories, user journeys and mockups optimized for a wide range of devices and interfaces. Collaborate with other team members and stakeholders.

Do Ux and UI design research and Benchmarking

LANGUAGES

Spanish
English

SKILLS

Versatile
Creative
Team oriented
Motivated

IBM UI & UX Designer

FEB 2016 - NOV 2106 / MADRID - SPAIN

I worked in the GBS area, inside IBM e-Learning department. My key roles and responsibilities were:

Produce user stories, functional analysis, flow diagrams, and requirements definition, UI mockups, storyboards wireframes, interactive prototypes (HTML5, CSS3 Bootstrap, Javascript).

Manage user interface, user experience, and Interaction design for mobile & web apps.

I have more experience working as a designer, for more information about all my professional career please go to www.linkedin.com/in/ernesto1984

EDUCATION

CEU SAN PABLO Master degree

NOV 2014 - NOV 2015 / MADRID - SPAIN

Master in Multimedia Communication with specialization in digital marketing for advertising and new media.

IDC Bachelor in fine arts

FEB 2004 - NOV 2007 / CARACAS - VENEZUELA

Bachelor in fine arts, specialization in Industrial Design.

COURSES

AGILE SCRUM Be Republic

APR 2017 BARCELONA - SPAIN

UX FOR MOBILE APPS IBM learning

JUN 2016 MADRID - SPAIN

FRONT END DEVELOPER Code school

MAY 2016 MADRID - SPAIN

WEB DESIGN CDD

JAN 2012 CARACAS - VENEZUELA

3DS Max Arts

AUG 2010 CARACAS - VENEZUELA